

Customer Loyalty Programme

RPA-013 • Your Organization

Department	Marketing & Communications
Status	Active
Owner	Sara Al-Dossari
Legal Basis	Consent
Data Volume	15,000 - 40,000 members
Retention Period	5 years after programme membership ends
DPIA Required	Yes
Cross-Border Transfer	Yes

PDPL Compliance Assessment

Domain	Score	Status	Findings
Data Subject Rights & Consent	88%	Compliant	All requirements for Data Subject Rights & Consent are met. Documentation is complete and up to date.
Processing Principles & Lawful Basis	85%	Compliant	All requirements for Processing Principles & Lawful Basis are met. Documentation is complete and up to date.
Data Protection & Security	82%	Compliant	All requirements for Data Protection & Security are met. Documentation is complete and up to date.
Organizational Requirements & Governance	75%	Partial	Most requirements for Organizational Requirements & Governance are addressed. Some gaps identified in documentation or p
Cross-Border Data Transfer	65%	Partial	Most requirements for Cross-Border Data Transfer are addressed. Some gaps identified in documentation or process.
Compliance & Accountability	80%	Compliant	All requirements for Compliance & Accountability are met. Documentation is complete and up to date.