

# Email Marketing Campaigns

RPA-006 • Your Organization

<b>Department</b>	Marketing & Communications
<b>Status</b>	Active
<b>Owner</b>	Sara Al-Dossari
<b>Legal Basis</b>	Consent
<b>Data Volume</b>	25,000 - 75,000 subscribers
<b>Retention Period</b>	3 years or until consent withdrawal
<b>DPIA Required</b>	Yes
<b>Cross-Border Transfer</b>	Yes

## PDPL Compliance Assessment

Domain	Score	Status	Findings
Data Subject Rights & Consent	95%	Compliant	All requirements for Data Subject Rights & Consent are met. Documentation is complete and up to date.
Processing Principles & Lawful Basis	88%	Compliant	All requirements for Processing Principles & Lawful Basis are met. Documentation is complete and up to date.
Data Protection & Security	80%	Compliant	All requirements for Data Protection & Security are met. Documentation is complete and up to date.
Organizational Requirements & Governance	72%	Partial	Most requirements for Organizational Requirements & Governance are addressed. Some gaps identified in documentation or p
Cross-Border Data Transfer	60%	Partial	Most requirements for Cross-Border Data Transfer are addressed. Some gaps identified in documentation or process.
Compliance & Accountability	85%	Compliant	All requirements for Compliance & Accountability are met. Documentation is complete and up to date.